



Guidance for Infusion

- *Building Relationships with Our NASA Customers*
- *Securing Partners*
- *Presenting the Solutions to Our NASA Customers for a Win-Win Outcome*

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The Infusion Pocket Guide

Adding Value to NASA through Technology Infusion:

A Internal NASA
Customer-Focused Approach

*NASA Customer = mission and program
management*

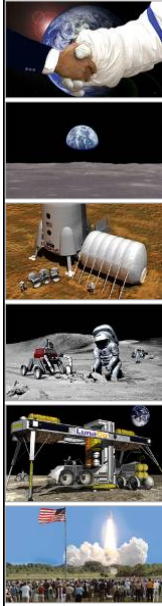


An Infusion Pocket Guide for the
Innovative Partnerships Program

May 2008

**Source of tools
& resources**

What is Infusion?



- **Finding technical solutions to challenges faced by NASA's Mission Programs through:**
 - Transfer from one Field Center and/or Mission Program to another
 - Transfer from external organizations through collaborative partnerships

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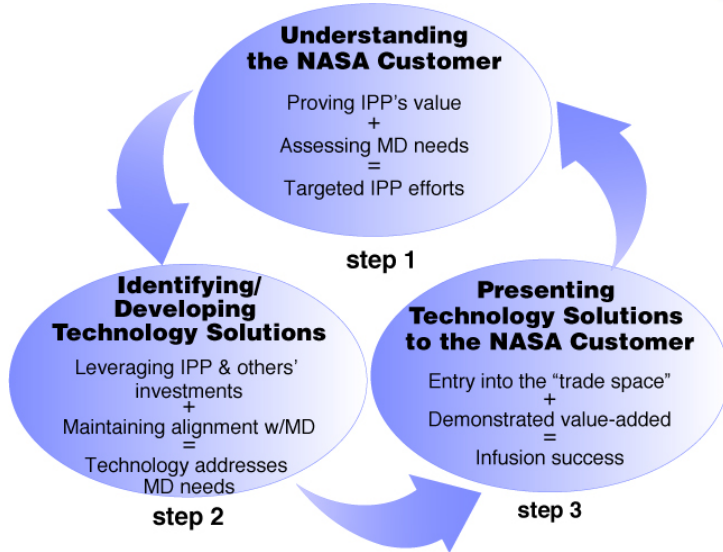
What is an Infusion Success?



- ***Incorporation* of the solution into NASA Mission Programs**
- ***Solution is considered part of the trade space and NASA benefits from analysis and consideration of the alternatives presented by the new technology solution***

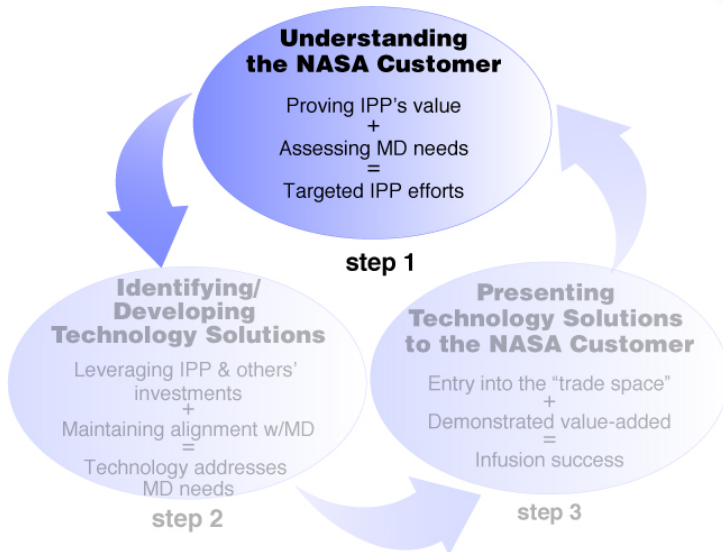
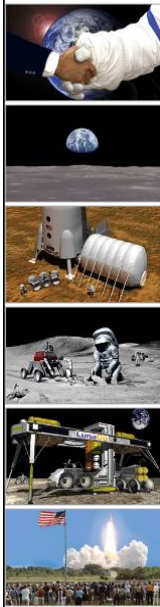
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The Infusion Cycle



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The Infusion Cycle



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