

## **Job posting – Technology Marketing Writer**

Fuentek, LLC is looking for a small number of technology marketing writers to join our team. Our job is to help our clients commercialize/transfer technology through partnerships or licensing. We have achieved considerable success and are recognized as a thought leader and top provider of intellectual property (IP) and innovation management services.

We have a unique culture—we are a tightly knit team of unique individuals, working in the only successful matrix-style organization in the country. We take a lot of pride in our work: We believe that you either do it great or don't do it at all. We treat each other and our clients with respect and demonstrate our integrity through honesty, responsiveness, and decency. Our atmosphere allows for life balance and exploration. Perhaps most important, we have fun and love what we do.

We've accomplished this through minimization of hierarchy. We do not have a traditional management structure, so if you're looking to "climb the ladder," you've come to the wrong place—we have no ladder. We favor flexible schedules (only a few of our team members choose traditional full-time work). Our environment is highly flexible—as long as exceptional work is delivered on time, you can find the balance between personal and professional that you may have lacked in traditional work environments. If you're looking for a place where your communication skills can be applied to exciting projects, you might have what it takes to become a writer for Fuentek.

Fuentek writers are a rare breed. We can understand a wide variety of technologies quickly and can communicate "what it does" and "why it's better" to both technical and non-technical audiences. We work best with minimal supervision and maximum independence—often having to proofread our work—but understand that established processes need to be followed. We work out of our own offices rather than in a brick-and-mortar structure. We are self-motivated, self-organizing, and can simultaneously carry multiple projects to successful completion on challenging deadlines. Our greatest satisfaction is having a client who is happy with our work. We all have other activities and occupations that keep us interesting and happy.

We work on a variety of documents, including technology marketing materials, PowerPoint presentations, award applications, displays (booths, posters, banners), articles for newsletters and journals, press releases, and more. Sometimes we are called upon to edit the work of client authors. In most cases, our responsibilities go beyond merely writing, serving as project manager for the various publications jobs (e.g., working with print and HTML designers, managing print production and product delivery).

What sort of base qualifications does a potential Fuentek writer have? In addition to the personal characteristics described above, you must have a bachelor's degree in journalism, writing, or other communications field, and 4+ years of professional writing experience, preferably in a technical field.

We are engaging Technology Marketing Writers as 1099 contract employees to work approximately 10 to 30 hours per week depending on your interest and availability. If you've got what it takes, send a cover letter describing why you would make a good Fuentek writer along with your résumé/CV to [jobs@fuentek.com](mailto:jobs@fuentek.com). We look forward to hearing from you.

Fuentek, LLC is an Equal Opportunity Employer.