

XYZ University

Organizational Analysis

Laura A Schoppe
Fuentek, LLC

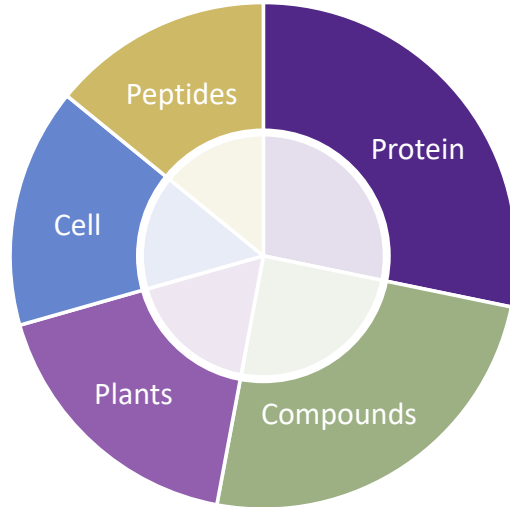


Understanding the Road for Technology Transfer



© Fuentek 2015 all rights reserved • www.fuentek.com

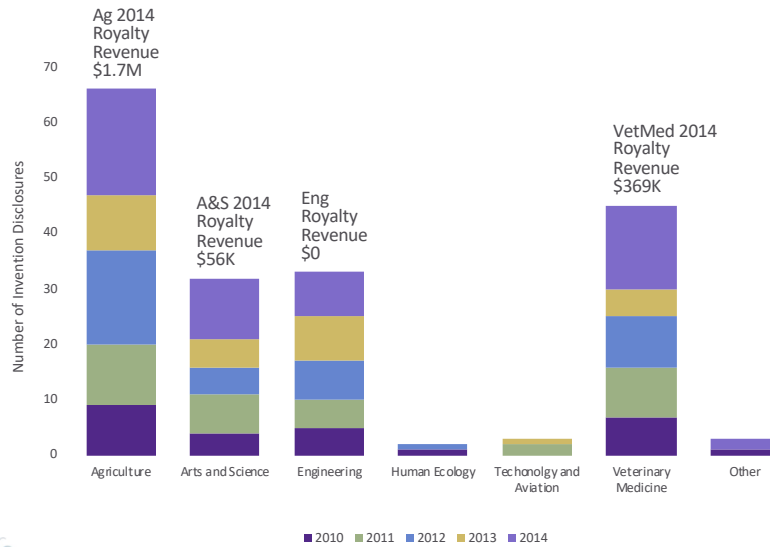
Patent Portfolio Composition



{ 3 }



College Royalty Performance



{ 4 }



Proactively Manage Innovations

Support **filtering** approach
Identify resources for
 additional development
 If **startups** important,
invest in entrepreneurial
 ecosystem

{ 5 }



Prioritization

Critical

- Modify agreements
- Define processes
- Modify inventor distribution

Short Term

- Set metrics
- Increase interactions
- Initiate board restructuring
- Identify resources

Long Term

- Develop SOPs
- Determine funding needed
- Create innovation award program
- Improve website

{ 6 }

